

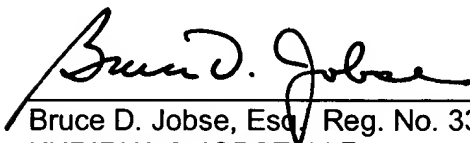
2772  
JPE

<b>TRANSMITTAL LETTER</b>		Docket No. F0011/7000
Applicant:	Doron Friedman, Ajay Singhvi and Brian J. Huse	
Serial No:	09/420,434	
Filed:	October 18, 1999	
For:	METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION	
Examiner:	Frantz B. Jean	
Art Unit:	2772	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

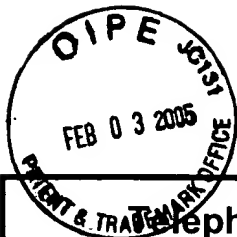
**Enclosures**

- |   |   |
|---|---|
| <input type="checkbox"/> Affidavit under 37 C.F.R. 1.131  | <input type="checkbox"/> Request for Corrected Filing Receipt   |
| <input type="checkbox"/> Assignment Papers                | <input type="checkbox"/> Copy of Original Filing Receipt        |
| <input type="checkbox"/> Change of Correspondence Address | <input type="checkbox"/> Request for Continued Examination      |
| <input type="checkbox"/> Declaration/Power of Attorney    | <input type="checkbox"/> Request for Reconsideration            |
| <input type="checkbox"/> Extension of Time Request        | <input type="checkbox"/> Request for Refund                     |
| <input type="checkbox"/> Fee Transmittal Form             | <input type="checkbox"/> Response to Missing Parts              |
| <input type="checkbox"/> Invention Disclosure Document    | <input checked="" type="checkbox"/> Return Receipt Postcard     |
| <input type="checkbox"/> Notice of Appeal                 | <input type="checkbox"/> Sheets Formal Drawing(s)               |
| <input type="checkbox"/> Petition for                     | <input type="checkbox"/> Status Letter                          |
| <input type="checkbox"/> Power of Attorney Form           | <input type="checkbox"/> Terminal Disclaimer                    |
| <input type="checkbox"/> Request for Certified Copies     | <input checked="" type="checkbox"/> Telephone Interview Summary |

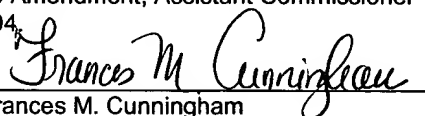


Bruce D. Jobse, Esq. Reg. No. 33,518  
KUDIRKA & JOBSE, LLP  
Customer Number 021127  
Tel: (617) 367-4600 Fax: (617) 367-4656

Date: 2/1/05



<b>Telephone Interview Summary</b>		Docket No. F0011/7000
Applicant:	Doron Friedman, Ajay Singhvi and Brian J. Huse	
Serial No:	09/420,434	
Filed:	October 18, 1999	
For:	METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION	
Examiner:	Frantz B. Jean	
Art Unit:	2772	

<p style="text-align: center;">CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a) The undersigned hereby certifies that this document is being placed in the United States mail with first-class postage attached, addressed to Mail Stop Amendment, Assistant Commissioner for Patents, Washington, D.C. 20231 on February 1, 2004.</p> <p style="text-align: right;"> Frances M. Cunningham</p>
---

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

### Telephone Interview Summaries

Inventors Doron Friedman and Ajay Singhvi and their attorney wish to thank Examiner Jean for the courtesy of the telephone interview of November 4, 2004, in which the currently cited references and the previously submitted distinguishing amendments to the claims were discussed as well as a possible allowable subject matter.

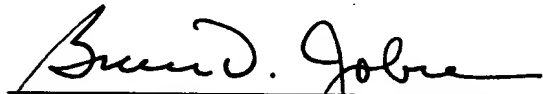
Inventors Doron Friedman and Ajay Singhvi and their attorney wish to further thank Examiner Jean for the courtesy of the telephone interview of January 18, 2005 in which the unavailability of international applications PCT/US00/07874 and PCT/US01/46161 as prior art against the subject application was discussed.

Applicants' Attorney wishes to even further thank Examiner Jean for the courtesy of the telephone interview of January 31, 2005 in which United States Patent 5,555,496, Tackbary, et al. and its relevance as a reference already cited of record was discussed.

Specifically, Applicant's attorney reminded the Examiner that following Applicants' response to the office action dated August 26, 2003 in which claims 1-12 were canceled, claims 13-19 and 25-28 were amended, and claims 29-50 were added, Tackbary has not served as a reference in any of the rejections set forth in the last two office actions.

Applicants believe the claims are in allowable condition. A notice of allowance for this application is solicited earnestly. If the Examiner has any further questions regarding this amendment, he/she is invited to call Applicant's attorney at the number listed below. The Examiner is hereby authorized to charge any fees or credit any balances under 37 CFR §1.17, and 1.16 to Deposit Account No. 02-3038.

Respectfully submitted,



Date: 2/1/05

Bruce D. Jobse, Esq. Reg. No. 33,518  
KUDIRKA & JOBSE, LLP  
Customer Number 021127  
Tel: (617) 367-4600 Fax: (617) 367-4656